

5616-920 ADVERTISER NAME



Campaign Drop A Campaign Drop B Campaign Drop C

12/01/2015

MC: Jien Hui Chen Designer: Maud Ward Deployments: Jeanine Kern

- EMAIL
- CREATIVE
- RETARGETING
- PRE-SUPPRESSION
- PRE-MAIL
- POSTAL
- MATCHBACK
- LANDING PAGE
- SUPPRESSION
- +

ADVERTISER NAME

	V1	V2
	SENT!	SEND TO CREATIVE
DUE DATE	01/01/2015	01/01/2015
START DATE	01/01/2015	01/01/2015
END DATE	01/01/2015	01/01/2015
RETARGETING LINK	http://www.link.com	http://www.link.com
FLIGHTS	1	1
CLIENT FILES	RetargetingBrief.doc	Client160x600.jpg Client728x90.jpg Client300x250.jpg Client320x50.jpg
TRANSLATION NEEDED	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SPECIAL INSTRUCTIONS		

ADD VERSION

NOTES

History

REVISIONS NEEDED APPROVED!

REVISIONS NEEDED APPROVED!

PRICING

RESULTS

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- +

ADVERTISER NAME

PRICING

	V1	V2	V3
Deployment	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Creative	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Retargeting	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Pre-Suppression	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Pre-Mail	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Postal	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Matchback	<input type="checkbox"/> \$0	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Landing Page	<input checked="" type="checkbox"/> \$999	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Suppression	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Personalization	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Translation	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Split Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Rush Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Cancellation Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Other Cost	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
TOTAL	\$999	\$999	\$999

APPROVE APPROVE APPROVE

RESULTS

5616-920 ADVERTISER NAME



Campaign Drop A Campaign Drop B Campaign Drop C

12/01/2015

MC: Jien Hui Chen Designer: Maud Ward Deployments: Jeanine Kern

EMAIL

CREATIVE

RETARGETING

PRE-SUPPRESSION

PRE-MAIL

POSTAL

MATCHBACK

LANDING PAGE

SUPPRESSION

+

ADVERTISER NAME

PRICING

RESULTS

	V1	V2	V3
START DATE	01/01/2015	01/01/2015	01/01/2015
END DATE	01/01/2015	01/01/2015	01/01/2015
FLIGHT IMPRESSIONS	<input type="text"/>	<input type="text"/>	<input type="text"/>
TOTAL IMPRESSIONS	<input type="text"/>	<input type="text"/>	<input type="text"/>
TOTAL CLICKS	<input type="text"/>	<input type="text"/>	<input type="text"/>
TOTAL CLICKS %	<input type="text"/>	<input type="text"/>	<input type="text"/>

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EMAIL

CREATIVE

RETARGETING

PRE-SUPPRESSION

PRE-MAIL

POSTAL

MATCHBACK

LANDING PAGE

SUPPRESSION

+

ADVERTISER NAME



	V1	V2
	<p>CREATIVE STARTED!</p>	<p>BEGIN CREATIVE WORK</p>
DUE DATE	11/29/2015	11/29/2015
CLIENT FILES	RetargetingBrief.doc	Client160x600.jpg Client728x90.jpg Client300x250.jpg Client320x50.jpg
TRANSLATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DESIGNED	<input type="checkbox"/> DESIGNER 1 ▾	<input checked="" type="checkbox"/> CLIENT ▾
COMPOSITE COMPLETE	<input type="checkbox"/>	<input type="checkbox"/>

ADD VERSION

NOTES

History

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ADVERTISER NAME

	V1	V2
	<p>WITH CREATIVE</p> <p>SEND TO CLIENT</p>	<p>SEND TO CREATIVE</p> <p>SEND TO CLIENT</p>
JOB TYPE	<p>PROGRAMMING</p> <p>LAYOUT</p> <p>TESTING</p> <p>HTML UPDATES</p> <p>CUSTOM</p>	LAYOUT
LAYOUT		BILINGUAL 2
BROADCAST DATE	01/01/2015	01/01/2015
PROOF DUE	01/01/2015	01/01/2015
TRANSLATION NEEDED	<input type="checkbox"/>	<input checked="" type="checkbox"/>
REVISIONS	3	0
REVISION CHARGE	<p>SMALL - \$50</p> <p>MEDIUM - \$100</p> <p>LARGE - \$150</p> <p>CUSTOM</p>	
CLIENT FILES	<p>ClientLinks.doc</p> <p>ClientImage.jpg</p>	<p>ClientCreative.HTML</p> <p>ClientLinks.doc</p> <p>ClientImage.jpg</p>

ADD VERSION

LAYOUT CHANGE POPUP

Reason for choosing a new Layout:

New Layout (\$250 charge)

Other (no charge)

SUBMIT CANCEL

NOTES

History

REVISIONS NEEDED

REVISIONS NEEDED

APPROVED!

APPROVED!

PRICING

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ADVERTISER NAME

PRICING

	V1	V2	V3
Deployment	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Creative	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Retargeting	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Pre-Suppression	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Pre-Mail	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Postal	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Matchback	<input type="checkbox"/> \$0	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Landing Page	<input checked="" type="checkbox"/> \$999	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Suppression	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Personalization	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Translation	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Split Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Rush Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Cancellation Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Other Cost	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
TOTAL	\$999	\$999	\$999

APPROVE APPROVE APPROVE

RESULTS

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- EMAIL
- CREATIVE**
- RETARGETING
- PRE-SUPPRESSION
- PRE-MAIL
- POSTAL
- MATCHBACK
- LANDING PAGE
- SUPPRESSION
- +

ADVERTISER NAME

	V1	V2
	CREATIVE STARTED!	BEGIN CREATIVE WORK
JOB TYPE	PROGRAMMING	LAYOUT
LAYOUT	<input type="text"/>	BILINGUAL 3
TRANSLATION REQUIRED	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BROADCAST DATE	12/01/2015	12/01/2015
PROOF DUE	11/29/2015	11/29/2015
DESIGNED	<input checked="" type="checkbox"/> CLIENT	<input type="checkbox"/> DESIGNER1
PROGRAMMED	<input checked="" type="checkbox"/> DESIGNER1	<input type="checkbox"/> DESIGNER1
TESTED	<input checked="" type="checkbox"/> DESIGNER1	<input type="checkbox"/> DESIGNER1
IMAGE HOSTING	certifiedbroadcasts1.net	certifiedbroadcasts1.net
REVISIONS	2	0
APPROVED	<input type="checkbox"/>	<input type="checkbox"/>
LINKS/ SCREENSHOTS	<input type="checkbox"/>	<input type="checkbox"/>
CLIENT FILES	ClientCreative.HTML ClientLinks.doc ClientImage.jpg	ClientCreative.HTML ClientLinks.doc ClientImage.jpg

ADD VERSION

NOTES

History

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- PRE-MAIL
- POSTAL
- MATCHBACK
- LANDING PAGE
- SUPPRESSION
- +

ADVERTISER NAME

	V1	V2	V3
START TIME	6:00 PM AM	8:00 AM	10:00 AM
BROADCAST TIME ZONE	EST	EST	EST
QUANTITY			
COUNT ID			
FROM NAME			
SUBJECT			
VENDOR			
VENDOR NOTES			
SEEDS			
GEOS			
SELECTS			
DEPLOYMENT NOTES			
VENDOR	CreativeName.HTML	CreativeName.HTML	CreativeName.HTML

ADD VERSION

NOTES

History

View Approval Tool

HTML APPROVED

READY FOR DEPLOYMENTS

View Approval Tool

HTML APPROVED

READY FOR DEPLOYMENTS

View Approval Tool

HTML APPROVED

READY FOR DEPLOYMENTS

PRICING

RESULTS

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- POSTAL
- MATCHBACK
- LANDING PAGE
- SUPPRESSION
- +

ADVERTISER NAME

PRICING

	V1	V2	V3
Deployment	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Creative	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Retargeting	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Pre-Suppression	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Pre-Mail	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Postal	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Matchback	<input type="checkbox"/> \$0	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Landing Page	<input checked="" type="checkbox"/> \$999	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Suppression	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Personalization	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Translation	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Split Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Rush Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Cancellation Fee	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
Other Cost	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999	<input checked="" type="checkbox"/> \$999
TOTAL	\$999	\$999	\$999

APPROVE APPROVE APPROVE

RESULTS

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EMAIL

CREATIVE

RETARGETING

PRE-SUPPRESSION

PRE-MAIL

POSTAL

MATCHBACK

LANDING PAGE

SUPPRESSION

+

ADVERTISER NAME

PRICING

RESULTS

	V1	V2	V3
IMPRESSIONS			
CLICKS			
CLICKS %			

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- PRE-MAIL
- POSTAL
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- LANDING PAGE
- SUPPRESSION
- +

ADVERTISER NAME

	V1	V2	V3
START TIME	6:00 AM	8:00 AM	10:00 AM
BROADCAST TIME ZONE	EST	CST	PST
QUANTITY	50,000	25,000	25,000
COUNT ID	CountID#	CountID#	CountID#
FROM NAME	Advertiser name	Advertiser name	Advertiser name
SUBJECT	Subject line by MMI MC's	Subject line by MMI MC's	Subject line by MMI MC's
VENDOR	Bridge	Bridge	Bridge
VENDOR NOTES			
SEEDS	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242
GEOS	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242
SELECTS	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242
DEPLOYMENT NOTES	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242	447224 42724 22242 242 22242 2224222222222222 2222222222222222 2222 2222 2222222222222222 2222222222222222 447224 42724 22242 242

ADD VERSION

NOTES

History

LIVE ORDER

RESULTS

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12/01/2015

MC: Jien Hui Chen Designer: Maud Ward Deployments: Jeanine Kern

EMAIL

CREATIVE

RETARGETING

PRE-SUPPRESSION

PRE-MAIL

POSTAL

MATCHBACK

LANDING PAGE

SUPPRESSION

+

ADVERTISER NAME

LIVE ORDER



	V1	V2	V3
	LIVE ORDER STARTED	BEGIN LIVE ORDER	BEGIN LIVE ORDER
LIVE SEEDS SCHEDULED	<input checked="" type="checkbox"/> Seed Test Sent <input type="checkbox"/> Seed Test Approved	<input type="checkbox"/> Seed Test Sent <input type="checkbox"/> Seed Test Approved	<input type="checkbox"/> Seed Test Sent <input type="checkbox"/> Seed Test Approved
LIVE ORDER SCHEDULED	<input checked="" type="checkbox"/> Sent to Vendor <input type="checkbox"/> Vendor Test Approved <input type="checkbox"/> Confirmed by Vendor	<input type="checkbox"/> Sent to Vendor <input type="checkbox"/> Vendor Test Approved <input type="checkbox"/> Confirmed by Vendor	<input type="checkbox"/> Sent to Vendor <input type="checkbox"/> Vendor Test Approved <input type="checkbox"/> Confirmed by Vendor

READY FOR DEPLOYMENT

READY FOR DEPLOYMENT

READY FOR DEPLOYMENT

NOTES

History

RESULTS

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EMAIL

CREATIVE

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PRE-SUPPRESSION

PRE-MAIL

POSTAL

MATCHBACK

LANDING PAGE

SUPPRESSION

+

ADVERTISER NAME

LIVE ORDER

RESULTS

	V1 - Flight 1	V1 - Flight 2	V2 - Flight 1	V2 - Flight 2
IMPRESSIONS	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
CLICKS	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
CLICKS %	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
OPENS	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
OPENS %	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>